

**Dorchester Business Improvement District (BID)**  
**Meeting of Board of Directors**

**The Dressing Rooms, Corn Exchange**  
**Wednesday 7<sup>th</sup> October 2009, 4.30pm**

**MINUTES**

**Present:**

Directors:

Keir Francis – Chairman

Phil Gordon – Project Director

Brian Keene

Rachel Cole

Teresa Woolley

Observers

Alistair Chisholm

Mark Andre

Molly Rennie

In attendance: Lisa Cartwright - minute taker

**Democratic Period**

Alistair Chisholm presented a letter to the board requesting sponsorship in aid of Marie Curie Cancer Care.

Alistair Chisholm requested that DBID converse with the Chamber of Commerce with regard to parking in the town as they are currently undertaking a survey on the matter.

**1. Apologies**

Tim Batty

Gerald Duke

Trevor Hedger

Chris Sheppard

**2. Minutes of last meeting**

These were approved as drafted and signed by the Chairman

**3. Matters arising**

The revised layout of the budget was agreed as acceptable.

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#### **4. Phil Gordon Report**

Phil reported on:

- Over 30 new businesses have opened in Dorchester in the last twelve months
- Car Parking – Pay by phone implementation hoped for by Christmas (after extensive research)
- Meetings with DCC regarding on street parking meters; suggestions of ways to alleviate the uproar from Traders including longer stay per location and free parking after 4pm
- On-street recycling should be in place by early December
- Open For Business awards judging
- Delay on current bag project, awaiting more entries
- Park and ride signage; complaints that it is not easy to locate. Complainant offered VIP visit to Town, thanks to Dinosaur Museum, County Museum, The Keep Military Museum, Goulds and No 6 for complimentary tickets, lunch and refreshments
- Sk8Jam event, attended by PG and some Directors. Would like to donate £300 towards the skate park committee in recognition of facility for people of the town, the effect on increased footfall and opening of new business as a direct result
- Christmas Cracker advertising campaign in the programme in association with the View From as well as radio advertising in association with Wessex FM.
- The Local Index, all businesses on website are included, 20000 circulation, valued at £1500, DBID agreed £800 plus ½ page full colour DBID and Dorchester Shopping
- Resort Magazine now published, achieved six pages, invoices will start to arrive for subsidy payment
- New office; hoping to move end October, early November.
- Hanging Baskets to be put u in Durngate Street, organised by Victoria at Victoria's Closet, DBID contribute £10 per basket, shop owners pay £12 each.

#### **5. Strategy 2009-2010**

Teresa Woolley reported on the outcome of the sub-committee meeting attended by Keir Francis, Tim Batty, Teresa Woolley and Lisa Cartwright:

- Funds carried forward to 2009/10 total £35502
- Assistance with new parking arrangements
- Increased funding towards Christmas Lights
- Gum clearance of Hardy Arcade
- Enhancement of Hardy Arcade entry point, in conjunction with Community Arts Project?
- Communal cardboard baling facility for businesses

#### **6. Finance Report**

Please refer to finance packs

##### **b. Levy Collection**

The board agreed to allow Phil Gordon and Lisa Cartwright authority to request 7day notices to be sent to outstanding levy payers at their discretion once all other avenues have been explored

## **7. Directors**

Lisa Cartwright reported the query over the whereabouts of Ben Hunter. Due to no longer being a levy payer in the area and non-attendance of meetings, the board has decided to terminate his directorship with immediate effect.

Phil Gordon agreed to speak to the Directors who he sees that have not attended for some time to attend the meeting in December to ensure that the board is quorate and decisions can be made.

## **8. Items for Agenda – Next Meeting**

These to include:

- Christmas light report
- Wireless internet possibilities
- Board to carry proposal by Keir Francis, seconded by Teresa Woolley to donate £300 to skate park Committee.
- Co-option of new directors and where to source

Any other items to be forwarded to Lisa Cartwright for inclusion

## **9. Any Other Business**

Teresa Woolley requested that the BID consider advertising in the Bournemouth Echo for the forthcoming festive period

Keir Francis discussed the possibility of advertising Dorchester Dorset in Dorchester, America

## **10. Date of Next Meeting – 9<sup>th</sup> December 2009, Dressing Rooms, 4.30pm**

**The meeting was closed at 6.15pm**